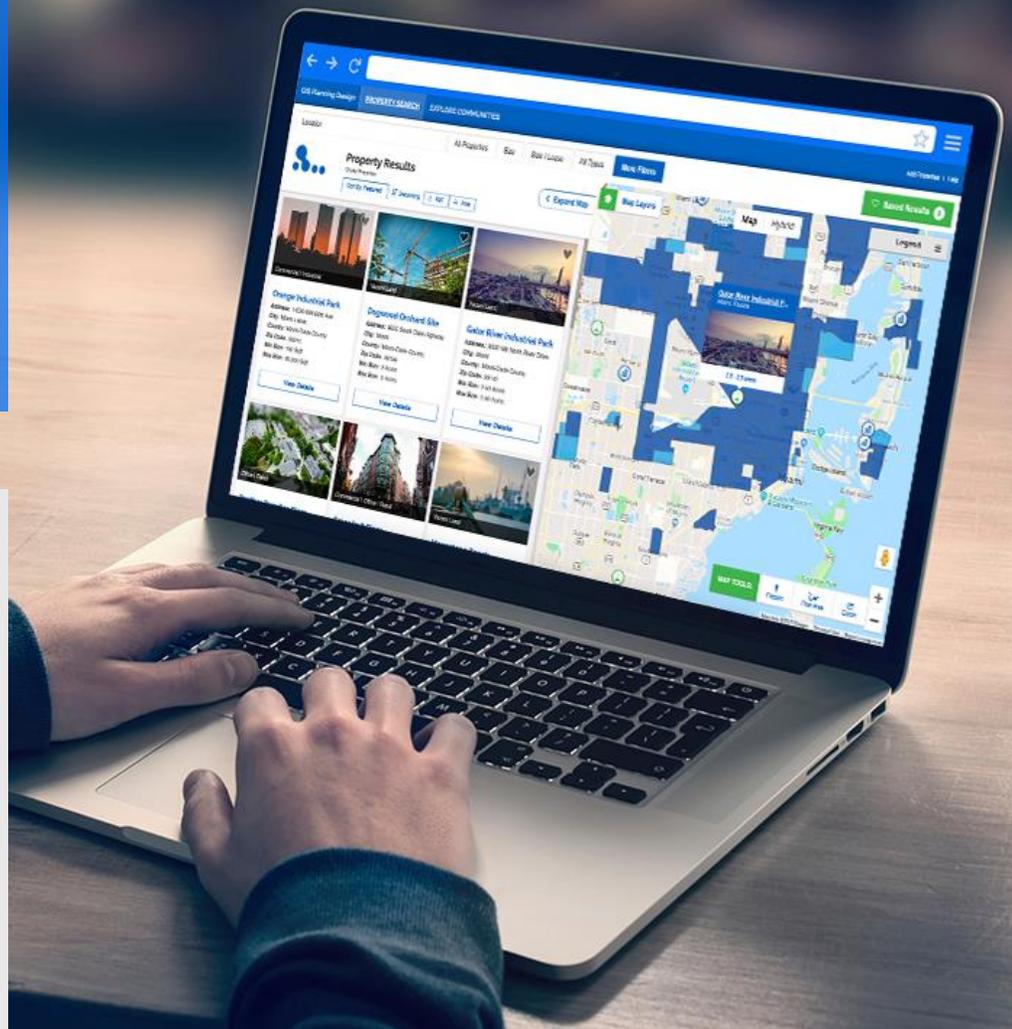


## ZOOMPROSPECTOR

# PRODUCT FEATURES

GIS Planning is the gold standard in location analysis web service. As the inventors of the strategy, process and technology for combining Internet and GIS technology, we've made it our goal to both speed up and simplify the process of evaluating regions, properties and sites for business.

All-in-one  
solution.  
We guarantee it.



**Confidential document submitted**

Technical questions:

[support@gisplanning.com](mailto:support@gisplanning.com)

## Easy To Use Interface

We designed our user interface to be attractive, user-friendly, and intuitive. While other GIS platforms are designed for engineers, or GIS experts, we've kept your target audience in mind; ZoomProspector Enterprise is designed for entrepreneurs, business owners, site selectors, and marketing professionals. We've built a powerful GIS platform for economic development and corporate site selection that anyone can easily use.

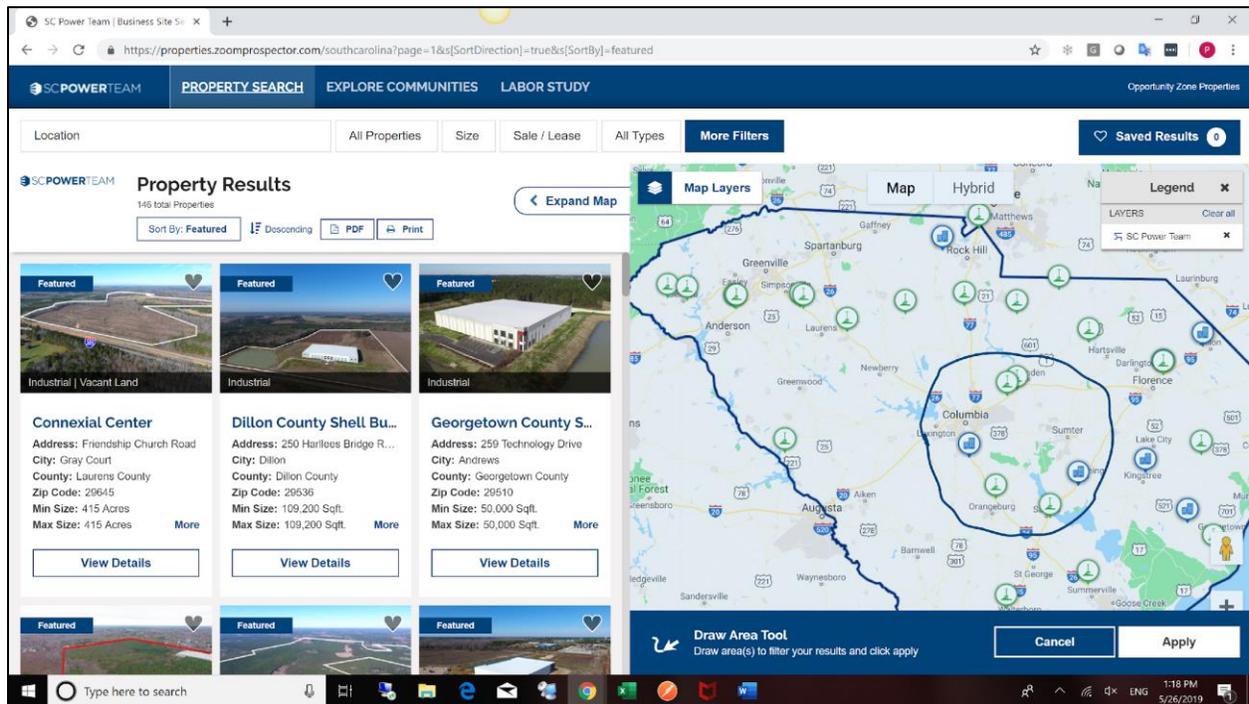
## Property Search

The heart of a good GIS data tool for economic development is property search and we designed ours to be point and click with auto-refresh. Your website visitors can search by city, county and custom defined regions, type of property, size, incentive areas, opportunity zones, site assets, sale price, lease rate, address, name, as well as other filters. Our unique keyword search is a very popular feature with users seeking specific added features; it searches your entire database. Our clients may also add any custom search criteria that they deem important. For example, distance to highway, airport, etc.

The screenshot displays the ZoomProspector Enterprise web application interface. The browser address bar shows the URL: [https://properties.zoomprospector.com/ohio?page=1&\[SortDirection\]=true&\[SortBy\]=featured](https://properties.zoomprospector.com/ohio?page=1&[SortDirection]=true&[SortBy]=featured). The navigation bar includes "JobsOhio", "PROPERTY SEARCH", and "EXPLORE COMMUNITIES". The main content area is titled "Property Results" and shows 4032 total properties. A search filter overlay is active, allowing users to search by address or property name, ZIP code, lease rate, and sales rate. The "Assets" section includes checkboxes for SiteOhio Authenticated, Opportunity Zone, Enterprise Zone, Foreign Trade Zone, Redevelopment Area, TIF District, and Revitalization Area. The map on the right shows a geographic view of Ohio with various property markers. Below the map, there are "MAP TOOLS" for Pinpoint, Filter Area, and Export. The bottom of the screen shows the Windows taskbar with the system clock at 1:18 PM on 5/26/2019.

## Property Search with Free Draw Area Tool

Our new free draw area tool is unique to GIS Planning. You can draw any shape on your desktop or mobile device to select properties within that area. This is important when users are looking for properties in a specific location that doesn't follow specific boundaries, such as along a lakeshore or near the crossing of two interstate highways.



The screenshot displays the SC Power Team Property Search interface. The top navigation bar includes "PROPERTY SEARCH", "EXPLORE COMMUNITIES", and "LABOR STUDY". The main content area is divided into a left sidebar and a right map area. The sidebar shows "Property Results" for 146 total properties, sorted by "Featured" in descending order. Three featured properties are listed:

Property Name	Address	City	County	Zip Code	Min Size	Max Size
Connexial Center	Friendship Church Road	Gray Court	Laurens County	29645	415 Acres	415 Acres
Dillon County Shell Bu...	250 Harlees Bridge R...	Dillon	Dillon County	29536	109,200 Sqft.	109,200 Sqft.
Georgetown County S...	259 Technology Drive	Andrews	Georgetown County	29610	50,000 Sqft.	50,000 Sqft.

The map area shows a hybrid view of the region with a custom blue draw area overlaid. A "Draw Area Tool" is visible at the bottom of the map, with "Cancel" and "Apply" buttons. The interface also includes a "Saved Results" button and a "Legend" panel.

## Save Properties into Multiple Folders

The new ZoomProspector Enterprise allows your website visitors to save properties into multiple custom named folders, a feature unique to GIS Planning, making it easier than ever to work on different projects simultaneously. These folders **can be easily shared with a unique link or on social media**. No other vendor offers this feature.

Team Volusia | Business Site Search | <https://properties.zoomprospector.com/teamvolusia?page=1&SortDirection=true&SortBy=featured>

Team Volusia **PROPERTY SEARCH** EXPLORE COMMUNITIES Opportunity Zone Properties

Location:  All Properties Size:  **My Saved Results** **More Filters** **Saved Results** (1)

**Property Results**  
1443 total Properties  
Sort By: **Featured** Descending PDF Print

**830 N Ridgewood Ave...**  
Address: 830 N Ridgewood Ave...  
City: Daytona Beach  
County: Volusia County  
Zip Code: 32114  
Min Size: 408 Sqft.  
Max Size: 408 Sqft. [More](#)  
[View Details](#)

**1610 S Clara Avenue**  
Address: 1610 S Clara Avenue  
City: DeLand  
County: Volusia County  
Zip Code: 32720  
Min Size: 1.79 Acres  
Max Size: 1.79 Acres [More](#)  
[View Details](#)

**No Address**  
Address: No Address  
City: DeLand  
County: Volusia County  
Zip Code: 32724  
Min Size: 1.25 Acres  
Max Size: 1.25 Acres [More](#)  
[View Details](#)

Office | Retail Industrial Vacant Land

Map Layers Map Hybrid **MAP TOOLS:** Pinpoint Filter Area Export

Type here to search

My Saved Results | <https://properties.zoomprospector.com/teamvolusia/favorites>

Team Volusia **PROPERTY SEARCH** EXPLORE COMMUNITIES Opportunity Zone Properties

**My Saved Results**  
Review the properties and results you saved below  
[Project Green](#) [Manage My Folders](#)

All Properties (3) My Buildings (1) My Sites (2)

**No Address**  
Address: No Address  
City: DeLand  
County: Volusia County  
Zip Code: 32724  
Min Size: 1.25 Acres  
Max Size: 1.25 Acres [More](#)  
[View Details](#)

**1610 S Clara Avenue**  
Address: 1610 S Clara Avenue  
City: DeLand  
County: Volusia County  
Zip Code: 32720  
Min Size: 1.79 Acres  
Max Size: 1.79 Acres [More](#)  
[View Details](#)

Vacant Land Industrial

**LinkedIn - Google Chrome**  
<https://www.linkedin.com/sharing/share-offsite/?url=https%3A%2F%2Fproperties.zoomprospector.com%2Fteamvolusia/favorites>

Jeff Suneson

Here are the properties that I recommend for your project:

**Shared Results**  
properties.zoomprospector.com

[Send](#)

Type here to search

# Property Report

The property report shows your website visitors all the information available about that property. Each property report can include videos and as many photos and documents as needed. There are hundreds of possible fields that could be populated, but you can rest assured that blank fields are left out of the property report displayed in order to ensure the report is clean, attractive and easy to read. Property reports can be shared with anyone by a custom link, email, social media, in newsletters, presentations, PowerPoint decks, and responses to RFPs. The system also automatically adds the EDO contact for that property, so there is no need to add that manually to each property. The property can be customized to fit our clients needs. If a client wants to add or remove a field or change a label, this can be easily done in a minute using our robust, mobile-friendly back end admin interface. Clients can also add admin-only fields with notes that will not appear in the property report.

The screenshot displays a web browser window with the URL <https://properties.zoomprospector.com/state/in/property/Pioneer-Drive-&-Commerce-Street-Plymouth-Indiana/05B9FA94-6180-414A-9E02-462CDA40F59C>. The page features a navigation bar with "State of Indiana", "PROPERTY SEARCH", and "EXPLORE COMMUNITIES". Below this is a menu with options like "Property Report", "Demographics", "Labor Force", "Consumer Expenditures", "Wages", "Business", "Talent", and "More". A "Saved Results" button is also visible.

The main content area shows a property report for "PIDCO Industrial Park" in Plymouth, Indiana. It includes a "Map Layers" section, a "Map" view, and a "Hybrid" view. The property is described as "2 - 57 acres". A "Primary Contact" section lists "Jerry Chavez, President". A "Description" section provides details: "Commerce Industrial Park consists of prime industrial lots for sale. The asking price is \$20,000 to \$25,000 per acre. All utilities are in place with adequate capacities to serve almost any light industrial user. Rail is available on the east 37 acre parcel. The site is zoned for light manufacturing. Plymouth Indiana is located in northcentral Indiana about 25 miles from South Bend. The Park is 1300 ft. from US30 and about 3 miles from US31. The South Bend Regional Airport is about a 10 minute drive on A. Iana. IHS11."

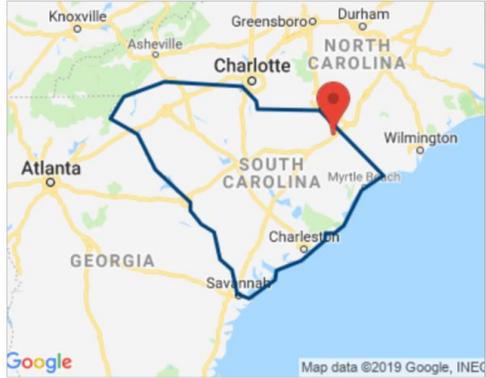
The bottom of the screenshot shows a Windows taskbar with the search bar and various application icons. The system clock indicates 1:31 PM on 5/26/2019.

# Beautiful PDFs

The attractive, clean design speaks for itself. Clients can easily customize the categories and order of the fields in your PDFs. Your EDO logo will be prominently displayed on all reports.

## Dillon County Shell Building

250 Harlees Bridge Road  
Dillon, South Carolina 29536 - Dillon County



### Property Details

**Type of space:** Industrial  
**Min Size:** 109,200 sqft.  
**Max Size:** 109,200 sqft.  
**Last Updated:** 5/6/2019

### Site Details

**Tax Map ID:** 058-00-00-056  
**Surrounding Land Use:** Agricultural ; commercial; industrial  
**Site Acreage:** 17.90 acres  
**Protective Covenants:** Yes  
**Zoning:** Not zoned  
**Industrial Park:** Yes  
**Industrial Park Name:** Northeastern Commerce Center  
**Current Land Use:** Developing Industrial Park  
**Previous Use:** New Shell Building  
**Environmental Assessment:** All due diligence completed

### Availability

**For Lease:** Yes  
**Lease Rate:** \$4 /sf  
**For Sale:** Yes  
**Sale Price:** \$4,600,000  
**Total SF:** 109,200 sf  
**Contiguous Acres:** 27.4 acres  
**Condition:** Excellent

### Building Details

**Number of Drive in Doors:** 2  
**Year Built:** 2018  
**Min Ceiling Height:** 32.5 ft  
**Building Material:** Insulated precast concrete  
**Floor Thickness:** To suit  
**Column Spacing:** 50'x52', 60'x52'  
**Max Ceiling Height:** 40 ft  
**Building Dimensions:** 260' x 420'  
**Free Standing Building:** Yes  
**Roof:** White TPO membrane  
**Shell Building:** Yes

---

South Carolina Power Team | 803.254.9211 | [wdarby@scpowerteam.com](mailto:wdarby@scpowerteam.com) | [www.scpowerteam.com](http://www.scpowerteam.com)

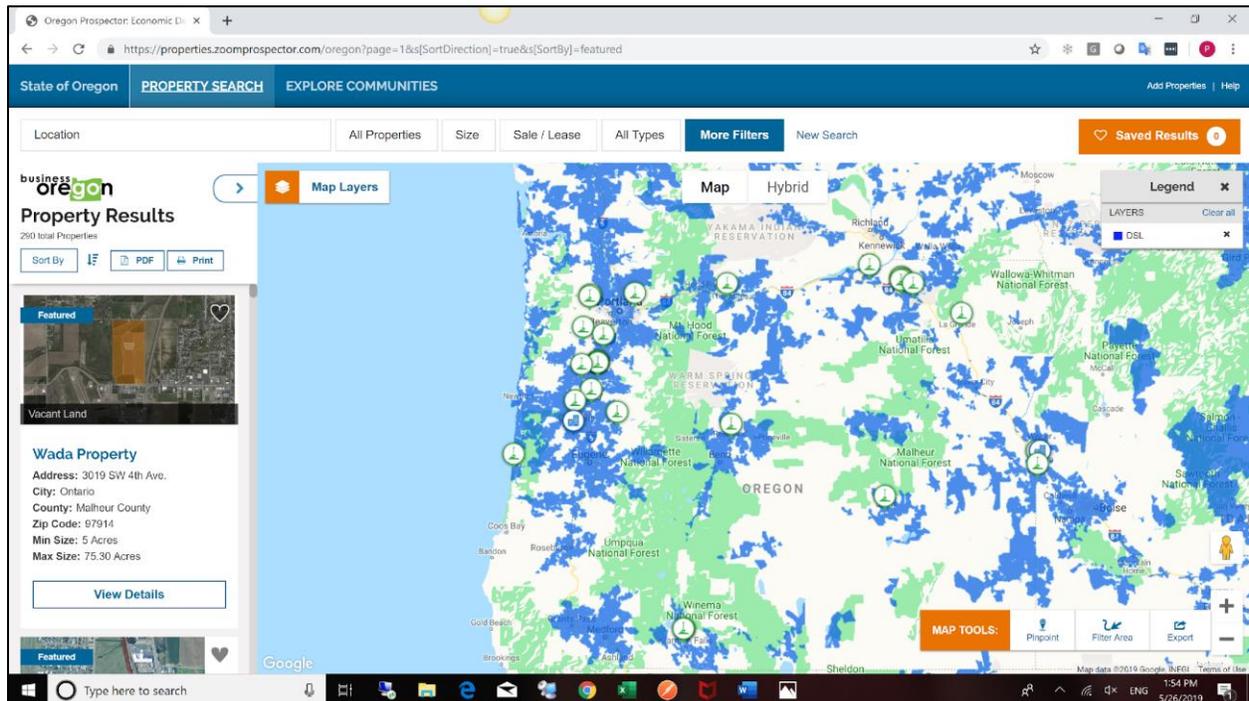


## Property Data

Property data, picture,s and video can be added using our mobile-friendly admin interface by your staff, communities, and real estate professionals. We have developed strategic partnerships with real estate data providers like RealMassive, OfficeSpace, and Catylist. If you want to automate the property data, our system can connect remotely to commercial listing services available in your communities. Our client services team will work with you to find the best, customized solution based on offerings for your region.

## Layers

The ZoomProspector Enterprise system comes loaded with pre-defined layers: transportation, broadband, geography, Federal Opportunity zones, incentives, educational facilities, energy, points of interest, environmental. However, clients can add custom layers to showcase what is important for their communities. Our system is Google Maps, KML/KMZ, and ESRI compatible so any geospatial layers in those formats can be added to your application. Also, if your communities use ESRI's ArcGIS, our system enables you to live connect to those servers.

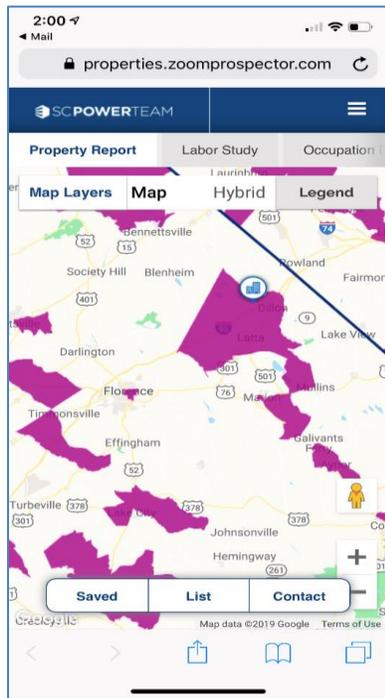
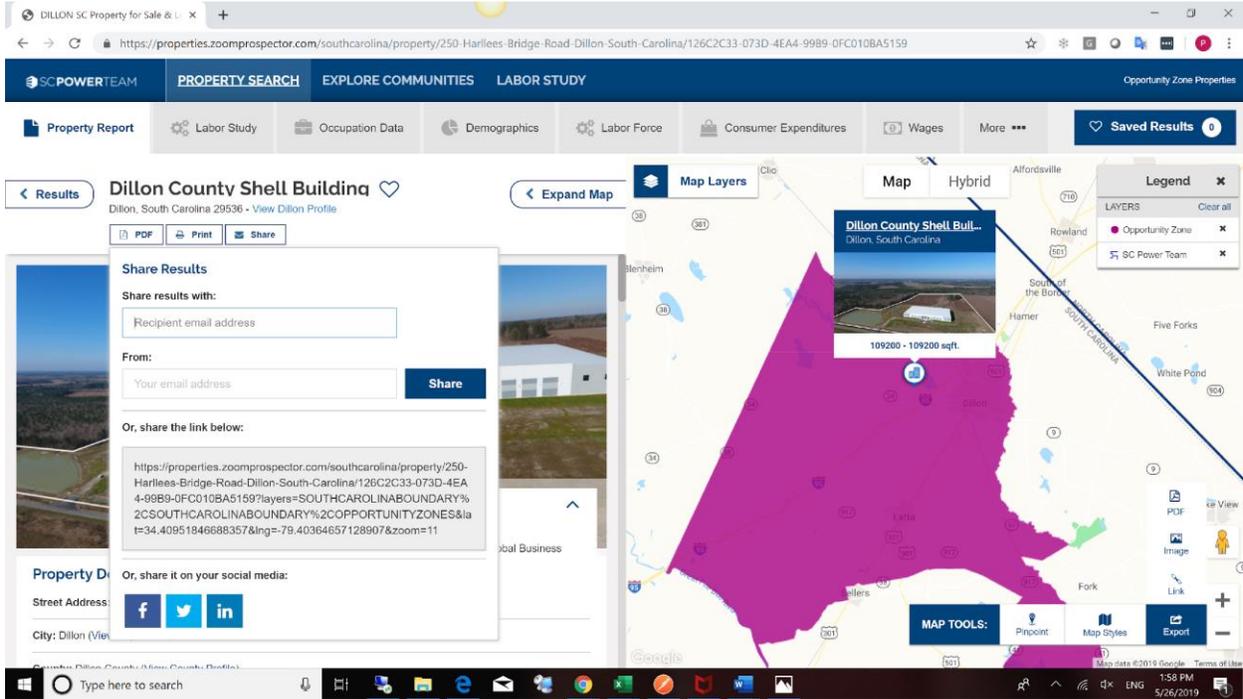


## Bigger Maps

Website users can expand the map to a larger area on screen for a wider region without losing property listings side-by-side for easy analysis.

# Share Maps

The ZoomProspector Enterprise system allows website users and clients to create custom maps that can be shared with anyone with the click of a mouse. Even better, that map is visible in any mobile device as well. This is a unique feature of GIS Planning, as many competing GIS platforms do not allow users to view the map layers on a mobile device.



# Demographic Data

Create demographic reports for any radius or drive-time around any property, pinpoint, community, region, or any custom area. The demographic data is provided by AGS, which is the same provider used by many site selection groups. The data is based on the latest Census and the American Community Survey.

Only GIS Planning offers users the ability to dynamically change the search radius by dragging the circle on your screen or mobile device, with report results adjusting dynamically allowing platform users to analyze demographic data on the fly.

The screenshot displays the ZoomProspector web application interface. The main content area shows a map of Monticello, Indiana, with a 15-mile radius circle centered on the location. The sidebar on the left provides demographic data for the selected area.

### Demographics

15 Miles Minutes

Year	Population	TOTAL
2018	37,433	
2023		

Age Group	2018	2023	TOTAL	%
0-4	2,180	5.82		
5-9	2,243	5.99		
10-19	4,780	12.77		

GIS Planning's ZoomProspector Enterprise allows users to generate thematic heat maps for any demographic variable by toggling the desired variable on and off to the zip code and block group level.

The screenshot displays the ZoomProspector Enterprise interface for the property 'Monticello Professional Park' in Monticello, Indiana. The application is running in a web browser, showing a navigation menu with options like 'Property Report', 'Demographics', 'Labor Force', 'Consumer Expenditures', 'Wages', 'Business', and 'Talent'. The 'Demographics' section is active, showing a table of demographic data for the year 2018.

Category	2018	2023	TOTAL	%
< Grade 9	958	3.66		
Grade 9-12	1,918	7.34		
High School	10,663	40.79		
Some College	5,273	20.17		
Assoc Degree	2,642	10.11		
Bach Degree	3,079	11.78		
Grad Degree	1,609	6.15		

Below the education attainment table, there is a section for 'Size of Household' with a table for the year 2018:

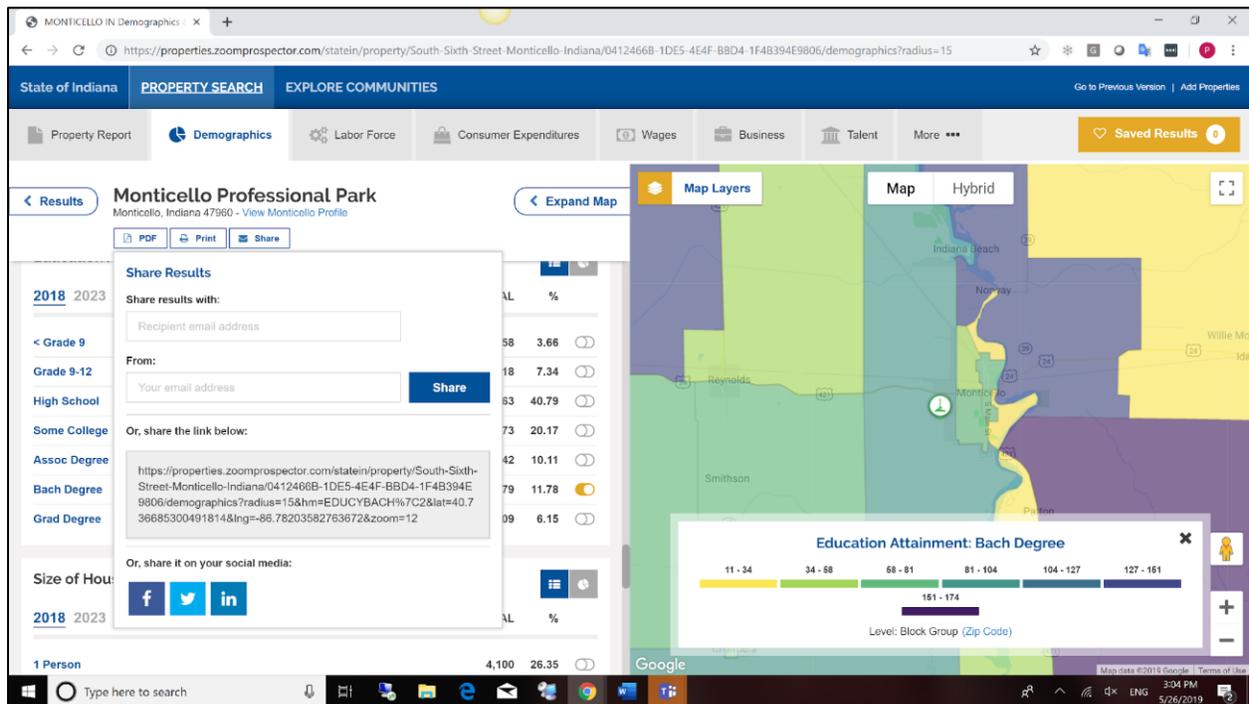
Category	2018	2023	TOTAL	%
1 Person	4,100	26.35		

The map on the right shows a geographic view of the area with a legend for 'Education Attainment: Bach Degree'. The legend indicates that the 'Bach Degree' category is represented by a purple color on the map. The map shows various zip codes and block groups, with the 'Bach Degree' category highlighted in purple.

## Live Share Links

ZoomProspector users can share any custom radius or area thematic heat maps, demographic reports, and property folders with the click of a mouse allowing economic developers to send dynamic lives links to a prospect, as opposed to an old school static PDF. Users can still send PDFs if needed however, the advantage of sharing the link is bringing the prospect back to the website allowing them to explore the data and tools to perform more analysis as they need.

GIS Planning clients can also then track the prospect with our powerful analytics letting you know which companies are on your website, a unique feature of GIS Planning's ZoomProspector.



## Labor Force Data

The labor force data is also provided by AGS based on the latest Census and the American Community Survey. Similar to demographics, users can build thematic heat maps and share the results of their research and analysis.

## Sorting Demographic and Labor Force Data

Another unique feature of GIS Planning's ZoomProspector is the ability to sort labor force data as needed. This powerful feature allows users to see what the top industries, occupations, and top jobs are in a specific area. The data will dynamically change on the fly as users adjust the radius. This simply cannot be done with a system that is limited to static PDFs. GIS Planning's platform is designed to visualize the data as you change the search radius.

**State of Texas** | PROPERTY SEARCH | EXPLORE COMMUNITIES

Property Report | Demographics | Labor Force | Consumer Expenditures | Wages | Business | Talent | More ... | Saved Results

Results | **Hwy 90 & Igloo Rd - 33 Ac**  
City Of Katy, Texas 77423 - View City Of Katy Profile

PDF | Print | Share | Documents

**Total Employees by Establishment Type**

	Maximum Value	TOTAL	%
Hospitals		224,876	9.46
Oil and Gas		138,054	5.81
Restaurants		136,274	5.73
Professional Services		134,967	5.68
Health and Medical Services		120,558	5.07
Primary and Secondary Education		118,172	4.97
Durables Wholesale		103,048	4.33
Heavy Construction		91,393	3.84
Machinery and Equipment Manufacturing		68,996	2.90
Other Business Services		67,351	2.83

Map Layers | Map | Hybrid | Change Radius (41 miles) | MAP TOOLS: Pinpoint, Map Styles, Export

## EMSI

One of our newest partners is EMSI, the leader in labor, wage, and occupational data. Other vendors might display EMSI data as a layer, but our product takes it a step further by allowing the user to create dynamic reports based on radius, drivetime or pinpoint. Most site selection queries include number of jobs or occupation and wage data for a specific area. This is now possible to generate quickly and easily. This feature is only available with GIS Planning's ZoomProspector. Users can also dynamically sort data to the top occupations and wages for the selected region. They can also share those reports with prospects.

ST. MATTHEWS SC Demographi... | SC POWER TEAM | PROPERTY SEARCH | EXPLORE COMMUNITIES | LABOR STUDY | Opportunity Zone Properties

Property Report | Labor Study | Occupation Data | Demographics | Labor Force | Consumer Expenditures | Wages | More ... | Saved Results

Results | **Calhoun County I-26 Shell Building**  
St. Matthews, South Carolina 29135 - View St. Matthews Profile

PDF | Print | Share

**Occupation Data** | 40 Miles | Minutes

**Jobs by Occupation**

	Maximum Value	TOTAL
Office and Administrative Support Occupations		75,839
Sales and Related Occupations		51,142
Production Occupations		49,164
Food Preparation and Serving Related Occupations		45,109
Transportation and Material Moving Occupations		33,347
Education, Training, and Library Occupations		30,579
Healthcare Practitioners and Technical Occupations		30,223
Management Occupations		22,832

Map Layers | Map | Hybrid | Legend | Layers | Change Radius (40 miles)

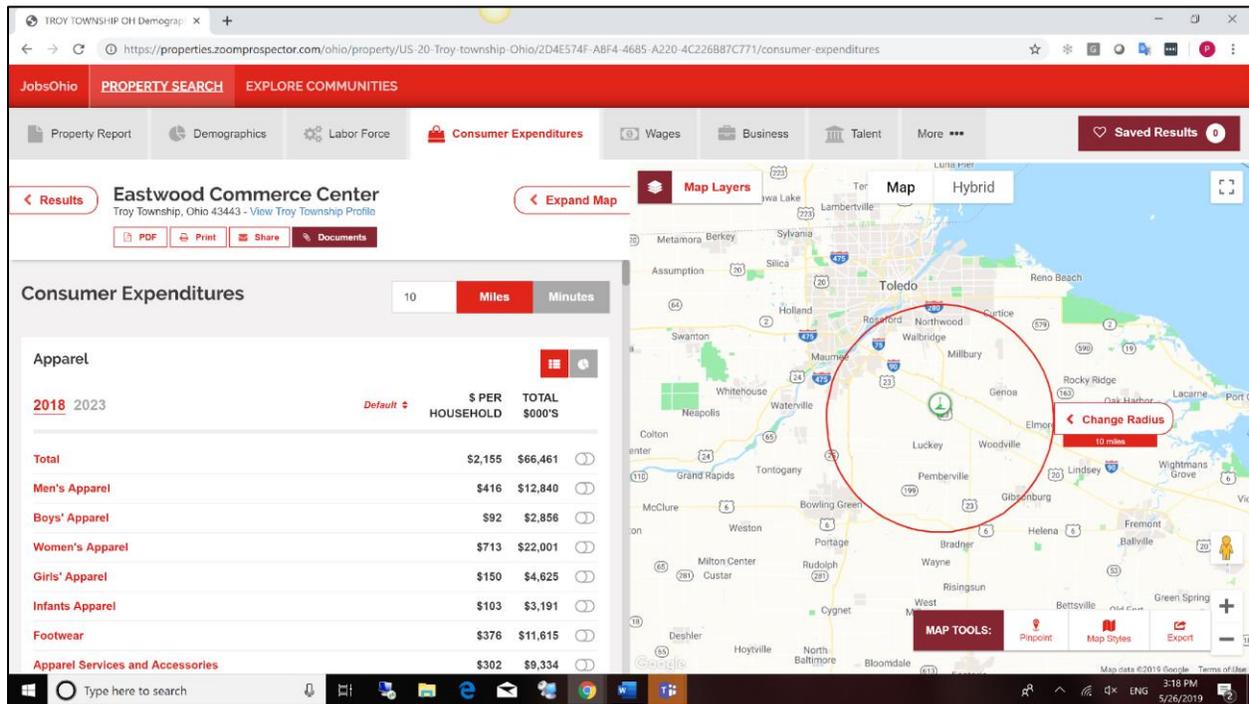
**Jobs by Occupation: Production Occupations**

0 - 1,688 | 1,688 - 3,373 | 3,373 - 6,059 | 6,059 - 6,746 | 6,746 - 8,432 | 8,432 - 10K

10K - 12K | Level: Zip Code (Block Group)

## Consumer Spending

Similar to demographic and labor force reports, users can analyze any specific area or pinpoint to get consumer expenditures for any location. Activate thematic heat maps, sort, and share data dynamically instead of sending a static PDF report.



## Business Analysis

Another unique feature of GIS Planning's ZoomProspector is the ability to display all businesses around any given property or pinpoint, as well as for any community/county/region. This is an important feature for business attraction and retention as many companies want to analyze what other types of businesses are in that region. It's important for them to have the ability to analyze competitors, suppliers, and potential customers. It's also possible to filter the data by industry, number of employees or revenue. Our business data comes from our partnership with InfoUSA, an industry leader, and data provider for both ESRI and Google Maps. GIS Planning is the only vendor to offer this feature.

MIAMI FL Demographics & Corri x +  
 https://properties.zoomprospector.com/beaconcouncil/property/801-BRICKELL-AV-903-Miami-Florida/0188344D-03C6-4C30-806E-5D750859D4D0/business

The Beacon Council | PROPERTY SEARCH | EXPLORE COMMUNITIES | About | Opportunity Zone Properties | Visit our Website

Property Report | Demographics | Labor Force | Consumer Expenditures | Wages | Business | Talent | More ... | Saved Results

Results | 801 BRICKELL AV # 903 | Miami, Florida 33131 - View Miami Profile | PDF | Print | Share | Expand Map

### Business Report

1 Miles

Expand All	Default	TOTAL	%	SALES	EMPLOYEES	All Off
<input checked="" type="checkbox"/>	<input type="checkbox"/>	556	7.15%	\$657,920,000	9,060	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="checkbox"/>	447	5.75%	\$272,311,000	2,897	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="checkbox"/>	17	0.22%	\$6,757,000	71	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="checkbox"/>	172	2.21%	\$98,814,000	1,208	<input checked="" type="checkbox"/>

MAP TOOLS: Pinpoint | Map Styles | Export

Type here to search | 3:23 PM | 5/26/2019

MIAMI FL Demographics & Corri x +  
 https://properties.zoomprospector.com/beaconcouncil/property/801-BRICKELL-AV-903-Miami-Florida/0188344D-03C6-4C30-806E-5D750859D4D0/business

The Beacon Council | PROPERTY SEARCH | EXPLORE COMMUNITIES | About | Opportunity Zone Properties | Visit our Website

Property Report | Demographics | Labor Force | Consumer Expenditures | Wages | Business | Talent | More ... | Saved Results

Results | 801 BRICKELL AV # 903 | Miami, Florida 33131 - View Miami Profile | PDF | Print | Share | Expand Map

### Business Report

1 Miles

100	Default	TOTAL	%	SALES	EMPLOYEES	All Off
100	<input type="checkbox"/>	556	7.15%	\$657,920,000	9,060	<input checked="" type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	447	5.75%	\$272,311,000	2,897	<input checked="" type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	17	0.22%	\$6,757,000	71	<input checked="" type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	172	2.21%	\$98,814,000	1,208	<input checked="" type="checkbox"/>

MAP TOOLS: Pinpoint | Map Styles | Export

Type here to search | 3:23 PM | 5/26/2019

Users can drill down further to view the sub-categories and business names.

**801 BRICKELL AV # 903**  
Miami, Florida 33131 - View Miami Profile

Category	Count	Percentage	Revenue	Employees
Manufacturing - Processed Food, Textiles, Clothing	29	0.37%	\$134,482,000	331
Other Animal Food Manufacturing	1	3.45%	\$18,289,000	20
Cane Sugar Manufacturing	2	6.90%	\$12,684,000	60
Fruit and Vegetable Canning	1	3.45%	\$23,753,000	50
Fluid Milk Manufacturing	1	3.45%	\$5,035,000	8
Retail Bakeries	8	27.59%	\$1,081,000	33
Commercial Bakeries	1	3.45%	\$673,000	6
Other Snack Food Manufacturing	2	6.90%	\$2,755,000	7
Coffee and Tea Manufacturing	1	3.45%	\$2,149,000	5
All Other Miscellaneous Food Manufacturing	1	3.45%	\$1,818,000	5
Soft Drink Manufacturing	1	3.45%	\$34,477,000	51
Distilleries	2	6.90%	\$4,642,000	8
Tobacco Manufacturing	1	3.45%	\$24,679,000	49
Curtain and Linen Mills(Unclassified)	1	3.45%	\$345,000	2

Users can generate custom business cluster maps on the fly.

**801 BRICKELL AV # 903**  
Miami, Florida 33131 - View Miami Profile

**Business Report**

Category	TOTAL	%	SALES	EMPLOYEES
Accommodation and Food Services	556	7.15%	\$657,920,000	9,060
Administrative and Support and Waste Management and Remediation Services	447	5.75%	\$272,311,000	2,897
Agriculture, Forestry, Fishing and Hunting	17	0.22%	\$6,757,000	71
Arts, Sports, Entertainment, and Recreation	172	2.21%	\$98,814,000	1,208

# Cluster Analysis

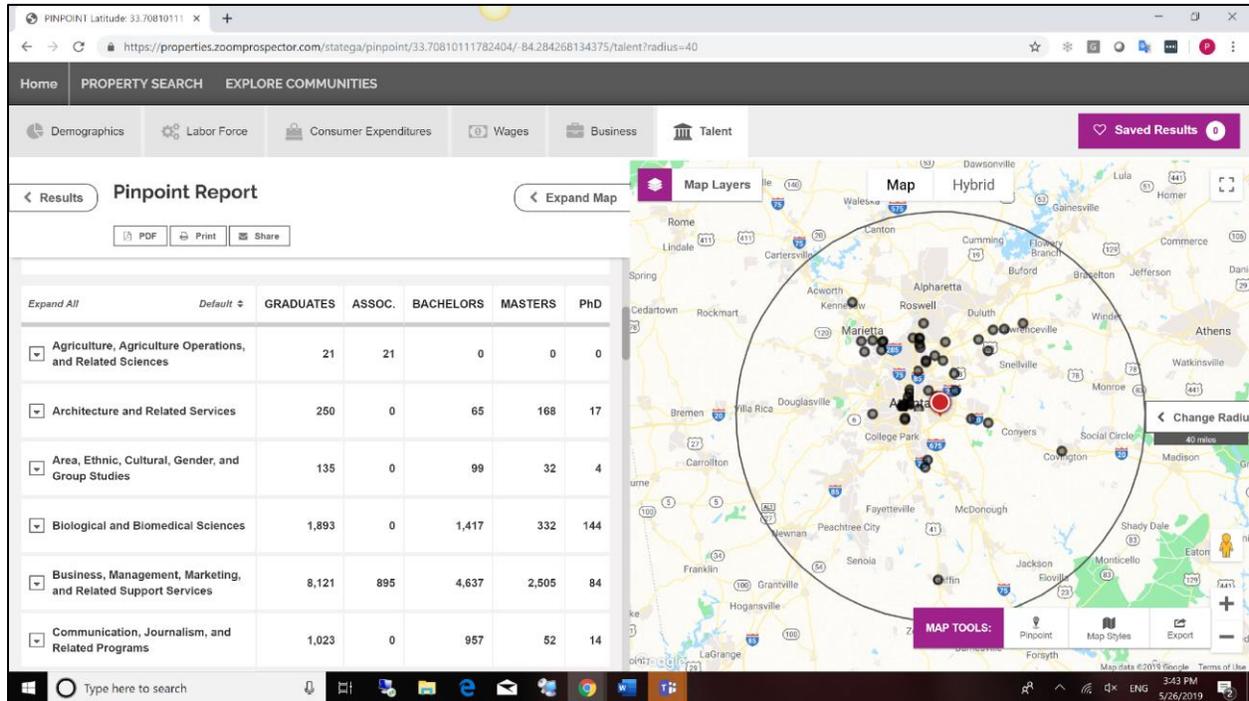
ZoomProspector Enterprise allows users to define their own business clusters. The GIS Planning mobile-friendly back-end empowers clients to define and feature target business clusters important to their region. Another unique feature only available with GIS Planning's ZoomProspector Enterprise is the ability for users to define their own business clusters. Users can share target industry cluster data in social media, newsletters, trade show collateral, proposals and more.

The screenshot displays the ZoomProspector Enterprise interface. The main content area shows a 'Business Report' for the property '801 BRICKELL AV # 903' in Miami, Florida. The report is filtered by a 2-mile radius. The table below provides a breakdown of business clusters by NAICS code, total count, and percentage of the total. A 'Clusters' sidebar on the right lists various industries with checkboxes, where 'International Banking & Finance Industry' is selected. A map on the right side of the screen shows the geographic distribution of these clusters around the property location.

N. of Employees	Annual Revenue	NAICS	Clusters
<b>Expand All</b> <i>Default</i> <b>TOTAL</b> %			
Banking, Finance and Insurance	837	100.00%	<input type="checkbox"/> Aviation Industry
Commercial banks	94	11.23%	<input type="checkbox"/> Creative Design Industry
Credit Unions	11	1.31%	<input type="checkbox"/> Hospitality & Tourism Industry
Sales Financing	1	0.12%	<input type="checkbox"/> Information Technology Industry
Consumer Lending	69	8.24%	<input checked="" type="checkbox"/> International Banking & Finance Industry
Real Estate Credit Lending	31	3.70%	<input type="checkbox"/> Life Sciences & Healthcare Industry
Financial Transaction Processing	19	2.27%	<input type="checkbox"/> Trade & Logistics Industry
Miscellaneous Credit	1	0.12%	
		\$182,486,000	216
		\$17,906,000	40

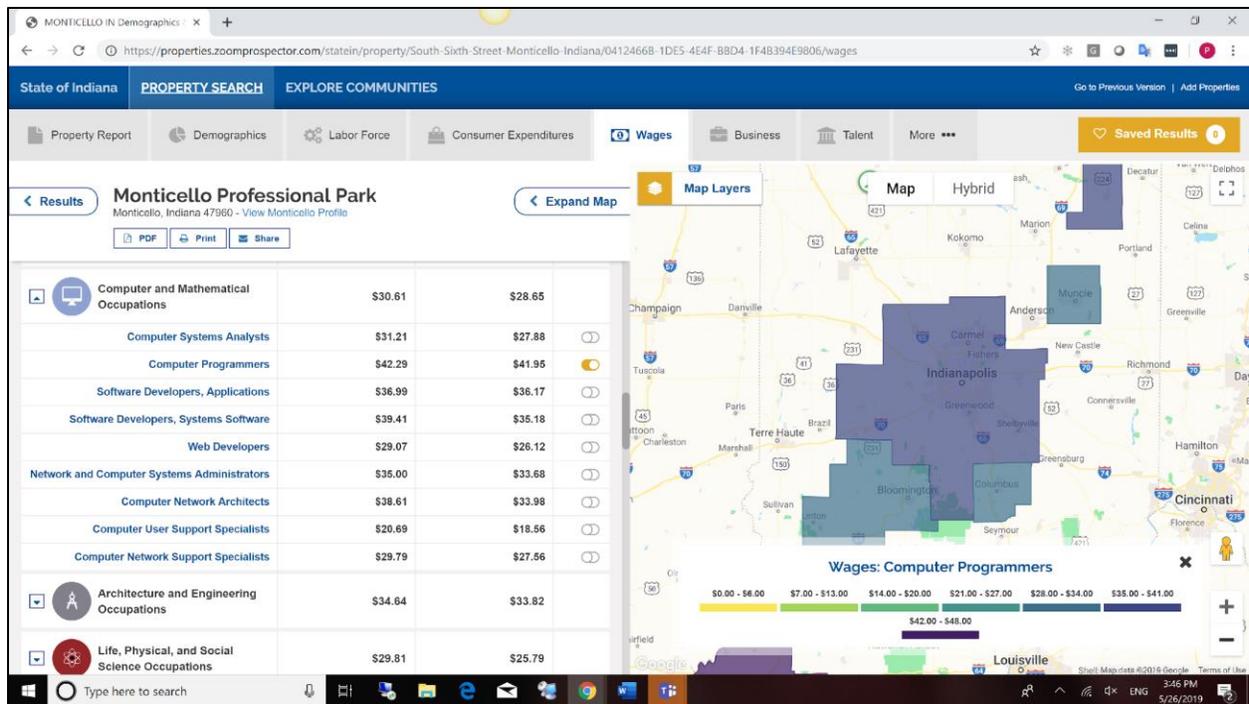
## Talent Data

ZoomProspector Enterprise is the only online GIS data software to feature talent data, a critical factor in the site selection process. Prospects can research and analyze the talent being produced by the universities and colleges in any custom radius of a property, pinpoint or community. Based on data from the Department of Labor Statistics, users can easily share a report with the talent available in their communities.



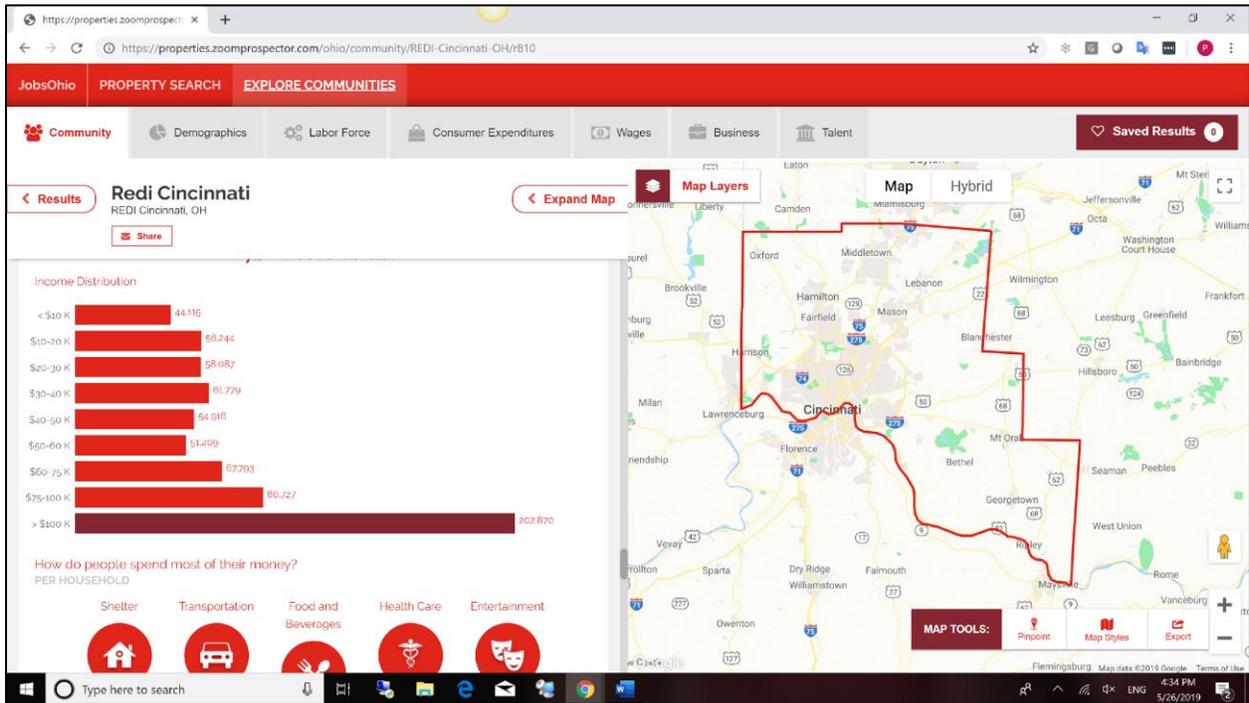
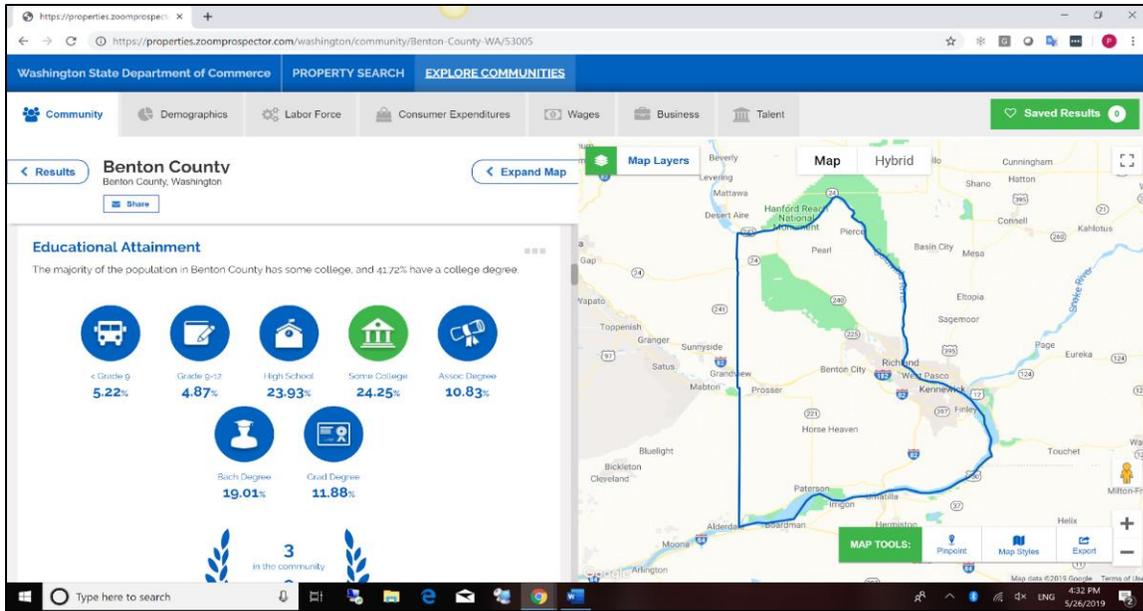
## Wage Reports

Based on the data from the Bureau of Labor Statistics, ZoomProspector Enterprise users can visualize the cost of hiring different types of employees in the region. Our system allows prospects to map that data to the level of any occupation. For example, they can share a map of wages for programmers or manufacturing jobs with any prospect with just one click. This is also a unique feature available only with ZoomProspector.



## Beautiful Infographics

ZoomProspector builds beautiful, interactive data infographics for all communities and counties as well as any custom defined region in a client's geography. The colors can be customized so it matches overall branding. Community profile data infographics can be embedded in other sections of a client's website. Infographics sections can be easily downloaded for inclusion in proposals, presentations, e-newsletters, and on social media.



## Opportunity Zone Viewer

Our platform allows you to create a custom viewer for properties in your Federal Opportunity Zones. It's possible to generate this as a separate viewer that focuses ONLY on promoting those OppZone properties.

The screenshot displays the Opportunity Zone Viewer interface. At the top, there's a navigation bar with "Team Volusia", "PROPERTY SEARCH", and "EXPLORE COMMUNITIES". Below this, a search bar and filters are visible. The main content area is split into two sections: a list of property results on the left and a map on the right. The property results list shows three items, each with a thumbnail, address, and details like city, county, zip code, and size. The map shows a geographic area with Opportunity Zones highlighted in purple. The interface also includes a legend, map layers, and map tools.

Property Results
<b>No Address</b> Address: No Address City: DeLand County: Volusia County Zip Code: 32724 Min Size: 1.25 Acres Max Size: 1.25 Acres
<b>131 E NEW YORK AVE</b> Address: 131 E NEW YORK AVE City: DeLand County: Volusia County Zip Code: 32724 Min Size: 25,394 Sqft. Max Size: 25,394 Sqft.
<b>210 Dunlawton Ave</b> Address: 210 Dunlawton Ave City: Port Orange County: Volusia County Zip Code: 32127 Min Size: 0.55 Acres Max Size: 0.55 Acres

## Pinpoint Analysis

ZoomProspector allows users to analyze any specific location on a map, even if a property does not exist there. Analyze any radius or drive-time distance from any given point/address/intersection in a community and share those reports via a custom generated link bringing users back to your website, which is so much more effective than sending them away to a static PDF. All reports are available with the pinpoint analysis: demographics, labor force, consumer spending, business analysis, cluster analysis, talent, and wages.

This makes it possible to create a labor force or business profile around a specific opportunity zone, for example.

Team Volusia | PROPERTY SEARCH | EXPLORE COMMUNITIES | Opportunity Zone Properties

Demographics | Labor Force | Consumer Expenditures | Wages | Business | Talent | Saved Results

### Pinpoint Report

PDF | Print | Share

Expand Map

	Maximum Value	TOTAL	%
Health and Medical Services		12,988	12.92
Unclassified Establishments		5,949	5.92
Real Estate		4,589	4.57
Banks and Financial Institutions		4,331	4.31
Professional Services		4,315	4.29
Other Business Services		4,044	4.02
Heavy Construction		4,033	4.01
Restaurants		3,563	3.55
Specialty Stores		3,501	3.48
Membership Organizations		3,067	3.05

Map Layers | Map | Hybrid | Legend

Change Radius: 40 miles

MAP TOOLS: Pinpoint | Map Styles | Export

Type here to search | 4:55 PM 5/26/2019

Team Volusia | PROPERTY SEARCH | EXPLORE COMMUNITIES | Opportunity Zone Properties

Demographics | Labor Force | Consumer Expenditures | Wages | Business | Talent | Saved Results

### Pinpoint Report

PDF | Print | Share

Expand Map

#### Business Report

2 Miles

N. of Employees | Annual Revenue | NAICS

	TOTAL	%	SALES	EMPLOYEES	All Off
Accommodation and Food Services	88	5.57%	\$59,189,000	959	<input checked="" type="checkbox"/>
Administrative and Support and Waste Management and Remediation Services	64	4.05%	\$23,095,000	258	<input checked="" type="checkbox"/>
Agriculture, Forestry, Fishing and Hunting	6	0.38%	\$1,126,000	19	<input checked="" type="checkbox"/>
Arts, Sports, Entertainment, and Recreation	34	2.15%	\$18,867,000	176	<input checked="" type="checkbox"/>

Map Layers | Map | Hybrid | Legend

Change Radius: 2 miles

MAP TOOLS: Pinpoint | Map Styles | Export

Type here to search | 4:56 PM 5/26/2019

## Explore Communities

All the reports mentioned are also available for every community, county, and defined custom region. ZoomProspector allows you to sort communities/counties/regions based on different criteria.

State of Indiana Sites and Build: X  
https://properties.zoomprospector.com/statein/community?page=1&[SortBy]=LABORFORCE&[SortDirection]=true&[CommunityType]=3

State of Indiana | PROPERTY SEARCH | EXPLORE COMMUNITIES | Go to Previous Version | Add Properties

Location:

Indiana A Better Place  
Communities - County  
92 total communities  
Geography: County | Sort By: Labor Force | Descending | PDF | Print

Name	Population	Labor Force	Bachelors	Household Income	Jobs	Businesses
Marion County	375,267	192,010	29.34%	\$54,606	236,952	14,854

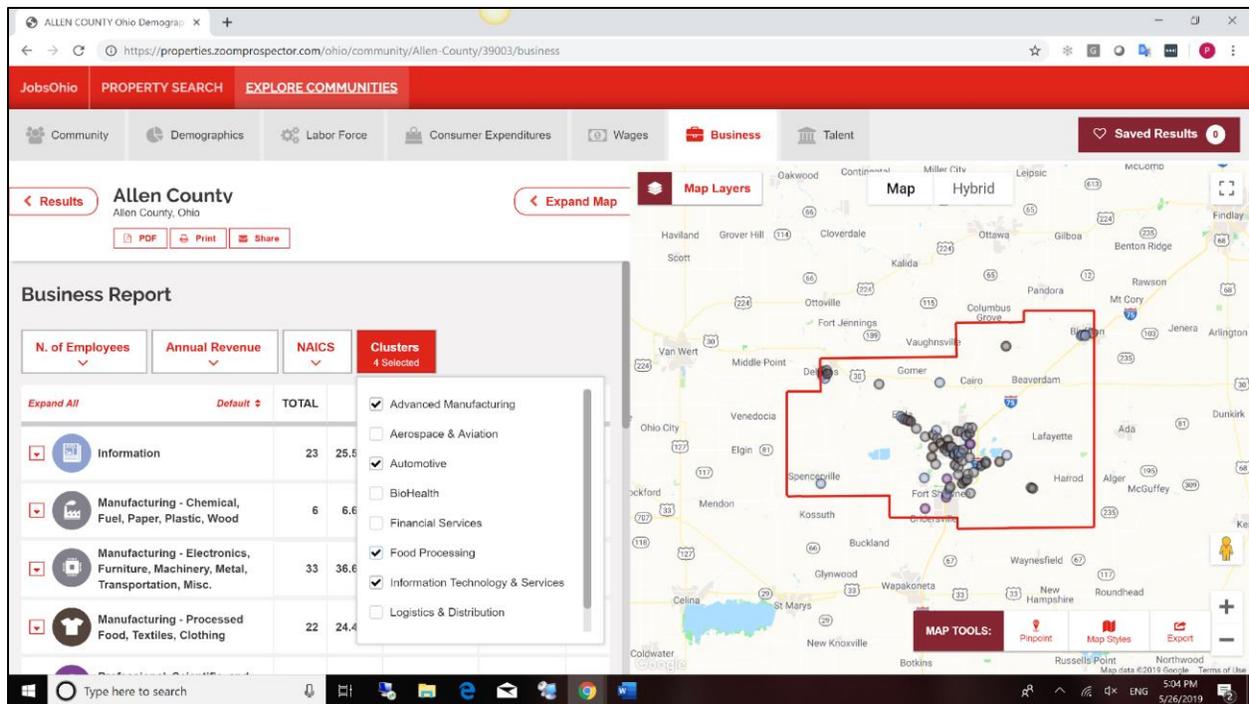
View Details | Find Properties

County	Population	Labor Force	Bachelors	Household Income	Jobs	Businesses
Hamilton County	330,467	183,192	59.51%	\$103,055	147,929	12,529
St. Joseph County	270,930	135,735	30.36%	\$50,960	142,319	10,489
Elkhart County	206,095	101,734	20.02%	\$54,509	132,060	8,077

View Details | Find Properties

MAP TOOLS: Pinpoint | Export

Create a cluster analysis and filter businesses for a specific city/county/region based on industry type, number of employees, cluster, and revenue. This unique feature of ZoomProspector makes it easy for communities to generate business reports and cluster maps to share to promote their own industry clusters.



## FDI REPORTS (Foreign Direct Investments) - NEW

This new add-on feature allows clients to show seven years of investment data by country and sector into their communities. This valuable data comes from fDi Markets (Financial Times) and is only available with GIS Planning's ZoomProspector. Create reports for any radius, community or region. View the number of projects, jobs created, and total investment. These reports are an ideal way to advertise the success of your communities. Clients can also generate heat maps by number of projects, jobs, or investment then share that as a link on their website, or a presentation to an international prospect. These FDI reports are real attention getters at interactive shows such as Select USA.

PINPOINT Latitude: 28.43968121 X +  
 https://properties.zoomprospector.com/florida/pinpoint/28.439681217076572/-81.44790867187498/fdi?radius=60

State of Florida PROPERTY SEARCH Explore Florida

Occupation Data Demographics Consumer Expenditures Wages Business FDI Talent Saved Results 0

### Pinpoint Report

Expand All

COUNTRY	PROJECTS	JOBS	INVESTMENT (M, USD)
United States (domestic)	510	47,923	10,742.26
United Kingdom	28	2,234	784.75
Germany	16	1,666	405.50
France	12	1,750	607.14
Canada	9	395	155.14
Australia	6	258	42.30

MAP TOOLS: Pinpoint Map Styles Export

Type here to search

PINPOINT Latitude: 28.43968121 X +  
 https://properties.zoomprospector.com/florida/pinpoint/28.439681217076572/-81.44790867187498/fdi?radius=60

State of Florida PROPERTY SEARCH Explore Florida

Occupation Data Demographics Consumer Expenditures Wages Business FDI Talent Saved Results 0

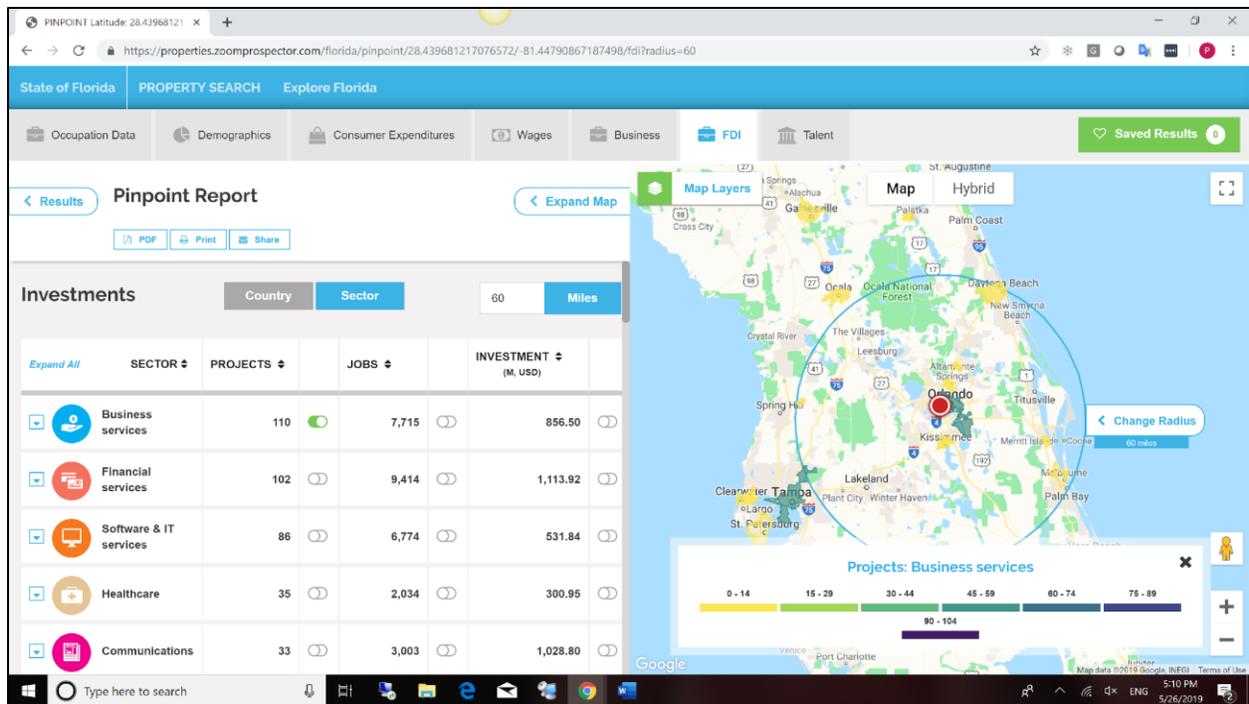
### Pinpoint Report

Expand Map

Germany	16	1,666	405.50
<input checked="" type="checkbox"/> Electronic components	2	76	11.50
<input checked="" type="checkbox"/> Food & tobacco	2	600	86.70
<input checked="" type="checkbox"/> Healthcare	2	75	12.70
<input checked="" type="checkbox"/> Medical devices	2	275	128.20
<input checked="" type="checkbox"/> Transportation	2	216	47.50
<input checked="" type="checkbox"/> Automotive components	1	83	8.60
<input checked="" type="checkbox"/> Automotive OEM	1	22	12.70
<input checked="" type="checkbox"/> Communications	1	150	6.90
<input checked="" type="checkbox"/> Renewable energy	1	50	7.00
<input checked="" type="checkbox"/> Software & IT services	1	46	6.70
<input checked="" type="checkbox"/> Textiles	1	73	77.00
France	12	1,750	607.14

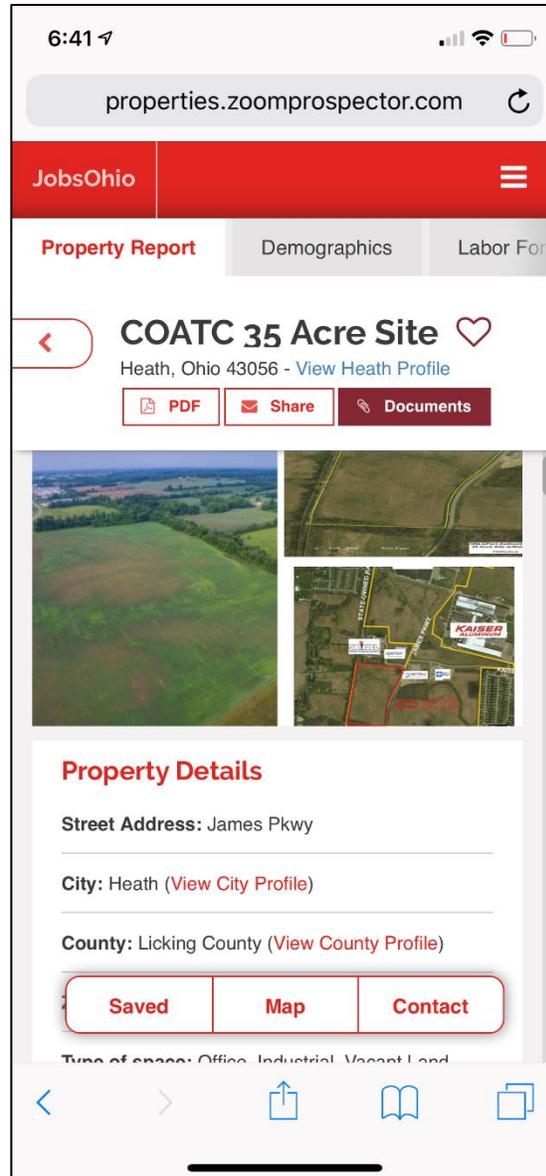
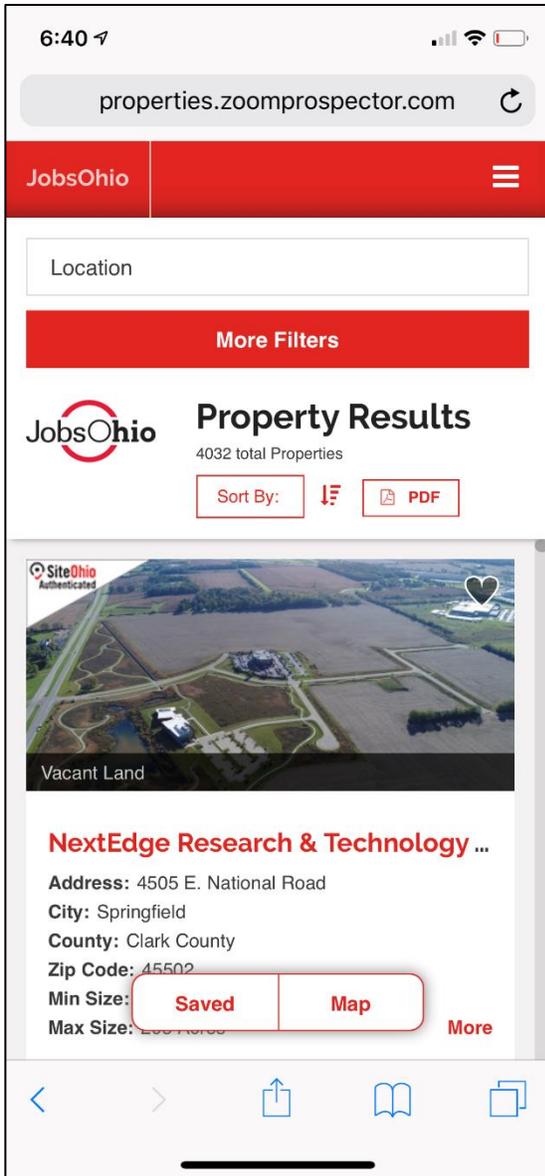
MAP TOOLS: Pinpoint Map Styles Export

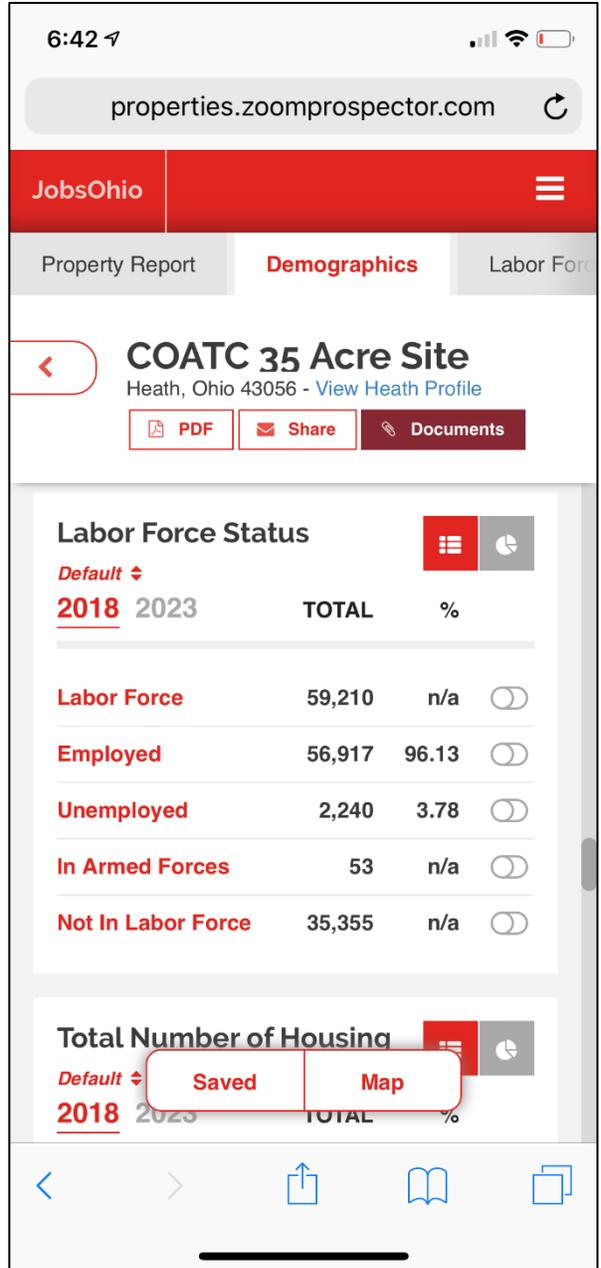
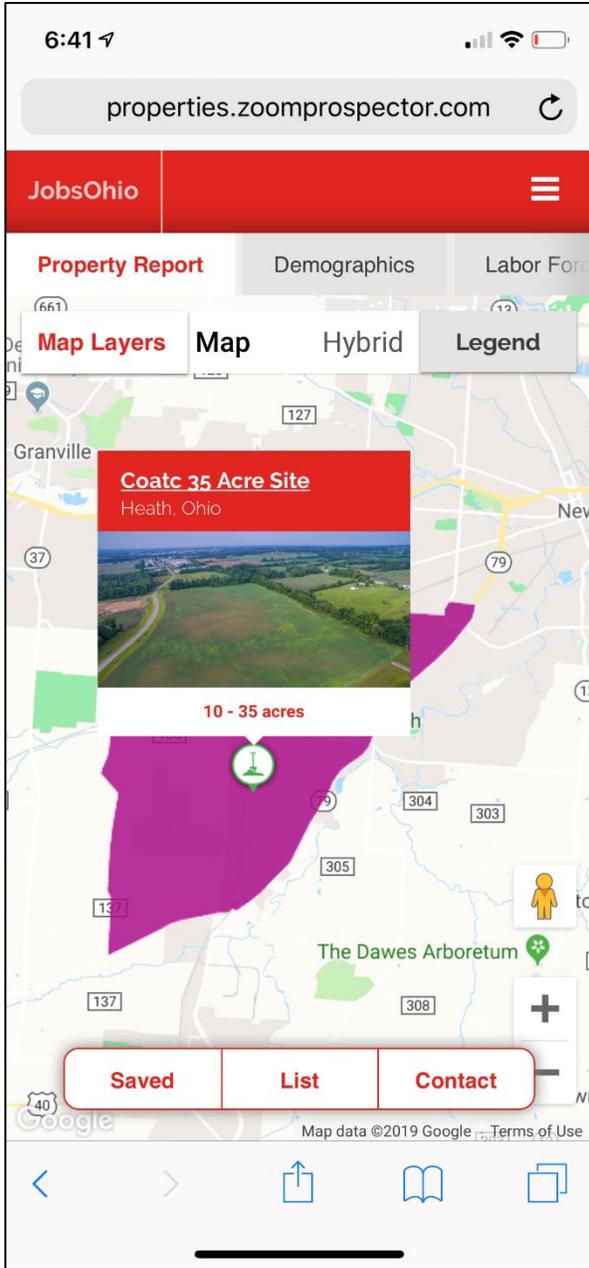
Type here to search



## Responsive to Design/Mobile Friendly

It's critical to share all your data, maps, reports, and properties in a mobile-friendly interface. The ZoomProspector Enterprise system is responsive to design, which means it can be viewed on any computer, smartphone or tablet. Equally critical, our mobile versions are full featured, allowing users to search, analyze, and share all reports and maps directly from your phone. Other GIS systems that rely on static PDFs are not truly mobile friendly and typically do not include interactive maps. GIS Planning raised the bar on mobile-friendly online GIS data tools by making maps, layers and reports available on mobile devices. With upwards of 40% of client traffic to their GIS data tools coming from mobile devices, it's more important than ever to ensure all features, reports and maps are available to those users.





6:43

properties.zoomprospector.com

JobsOhio

Property Report Demographics Labor Force

COATC 35 Acre Site  
Heath, Ohio 43056 - [View Heath Profile](#)

PDF Share Documents

Expand All	Default	MEAN ANNUAL
All Occupations		51,260
Management Occupations		116,320
Business and Financial Operations Occupations		71,840
Computer and Mathematical Occupations		92,440
Engineering	<input type="checkbox"/> Saved <input type="checkbox"/> Map	78,150

6:52

properties.zoomprospector.com

JobsOhio

Property Report **Demographics** Labor Force

Map Layers Map Hybrid

Education Attainment:  
Bach Degree

Map Layers Saved List

Google Map data ©2019 Google Terms of Use

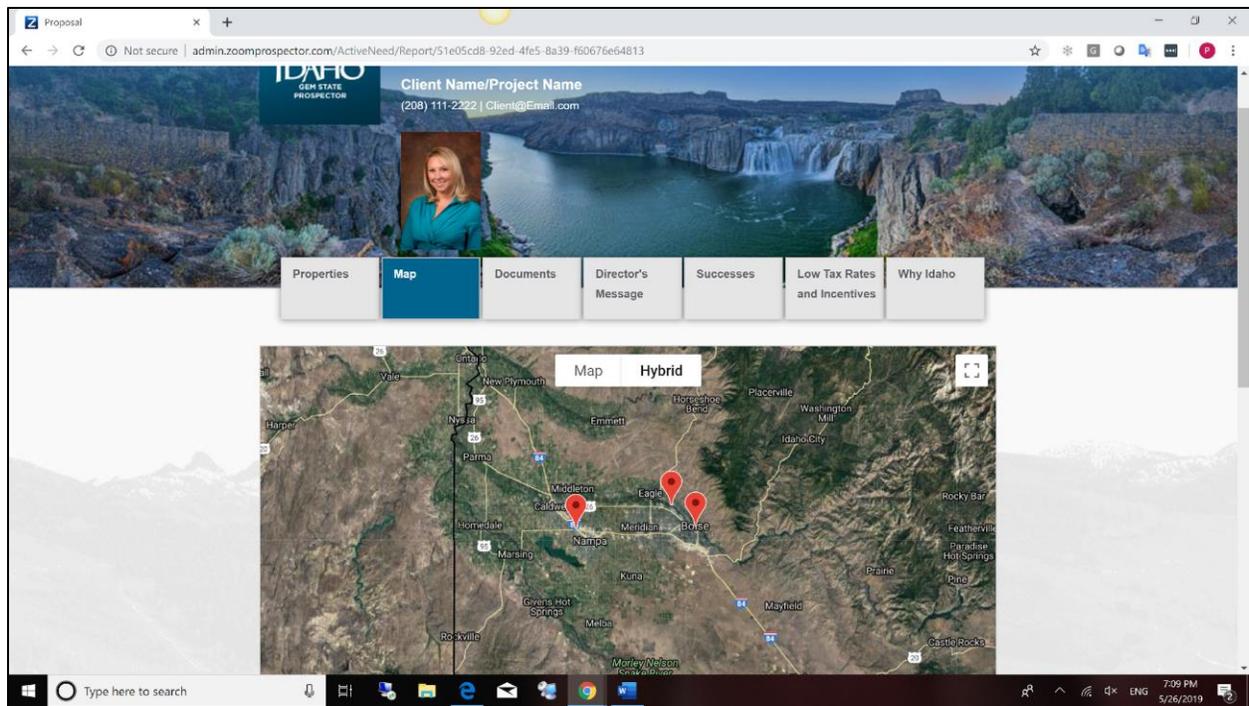
## Powerful Analytics

GIS Planning clients understand the value of knowing what type of properties prospects are searching on their website, what kinds of reports they are creating, and what search criteria they are using. ZoomProspector analytics provide all this information, along with the name, location, and industry of the companies using their online GIS data tools. All of that is available through our powerful analytics. This kind of actionable intelligence offers a strategic competitive advantage for economic development organizations seeking to compete in a crowded global marketplace.

## Proposal System

GIS Planning's ZoomProspector Enterprise is the GIS online data tool of choice for 27 statewide economic development organizations. The majority of US states choose GIS Planning to engage prospects online, as well as to respond to proposals from site selectors. Our easy-to-use drag and drop Proposal Generator makes it easier than ever to generate polished, professional proposals – no need to bother with static PDFs or Dropbox proposals. In addition, all proposals are mobile responsive and can be easily converted to a PDF for those who still prefer a PDF as an option.

The screenshot displays a web browser window with the URL `admin.zoomprospector.com/ActiveNeed/Report/51e05cd8-92ed-4fe5-8a39-f60676e54813`. The page features a header with the **IDAHO** logo and contact information for **Andrea TEST ACCOUNT** (208) 571-5197, `andrea.vlassis@gmail.com`. A **Print to pdf** button is visible in the top right. Below the header is a navigation menu with tabs for **Properties**, **Map**, **Documents**, **Director's Message**, **Successes**, **Low Tax Rates and Incentives**, and **Why Idaho**. The main content area displays a property listing titled **Sale Price Reduced!! Water's Edge Building Lot & BTS Available** with a **View Documents >>** link. The listing includes a photo of a building, a **Property Contact Information** section for Cushman & Wakefield Pacific (Phone: 208-287-9488, Fax: 208-287-9501, `justin.hayes@pacra.com`), and details about the building lot (6665 Glenwood, Garden City, ID 83714, Ada County) and its size (5,000 square feet). The Windows taskbar at the bottom shows the time as 7:08 PM on 5/26/2019.

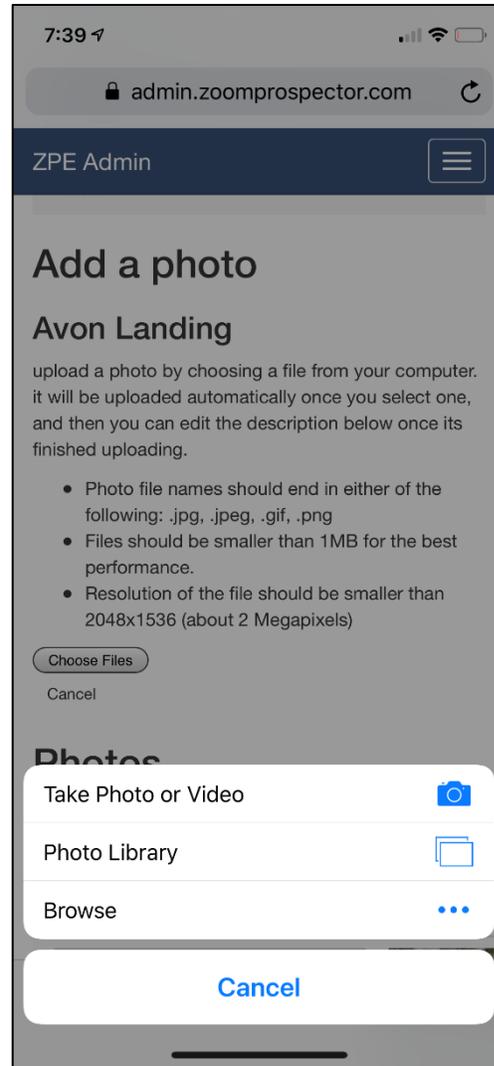
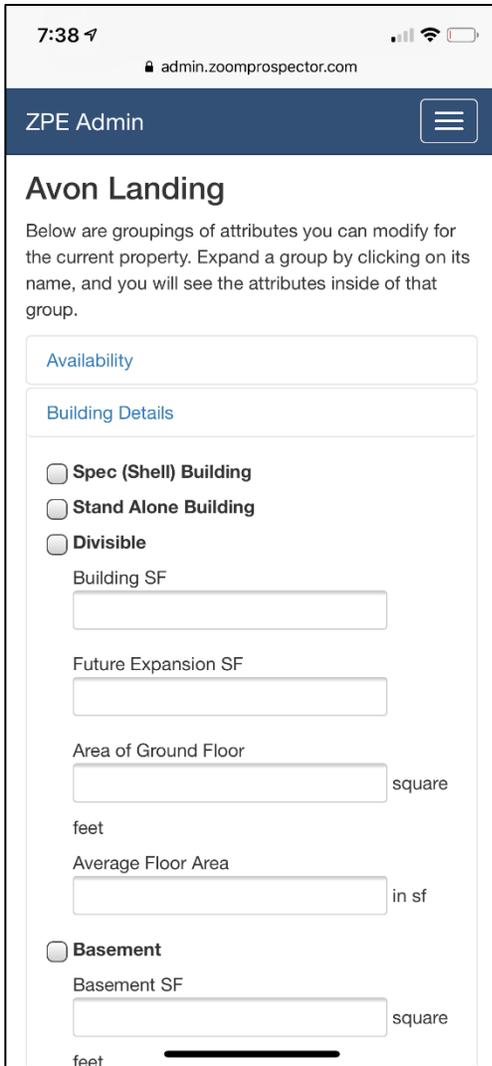


## Intelligence Components

GIS Planning reports and tools can be embedded independently into your website as standalone data tools. Industries, demographics, and maps can be quickly and easily added to your website with our Interactive Intelligence Components. They are all interactive. Our suite of six Intelligence Components are included with all full edition ZoomProspector Enterprise packages and can be purchased separately as a group or a la carte. The six Intelligence Components include: Demographics, Smart Mapping, Business Data, Talent Pool, Community Profile Infographics, and Compare Communities.

## Mobile Admin

The GIS Planning system comes with a back-end to add properties, edit properties, add users, and create mobile-friendly proposals. Clients can easily make changes to a property, upload photos, or change a contact phone number while on the road with the mobile-friendly back-end.



## Market Share

Most States and Economic Development organizations in the USA use GIS planning/ZoomProspector. We keep growing. More than 65 organizations joined us in 2018. Six months into 2019, we have already welcomed four more statewide economic development organizations. and along with 25 new regional, metro, county and community organizations. We've earned the trust of the economic development industry - every month, we sign more new clients on average than all of our competitors combined.

## **Innovation**

GIS Planning invented the first online GIS data tool for economic development in 1998, forever changing the practice of corporate site selection. We've spent the last 20 years as the market leader, having consistently defined best practices by leading innovation into our field. Our current version of ZoomProspector Enterprise was completely re-imagined and redesigned for today's competitive investment attraction marketplace. It was launched in January 2019 and is currently being used by more than 300 economic development organizations in seven countries. The Financial Times acquired GIS Planning in 2016 after thorough market research into the different products in the market and is investing heavily into R&D. We add new features for our customers every quarter and all improvements are usually available to clients at no additional cost. Our growing team of developers, client services, marketing and sales professionals has some of the highest retention rates in the industry. Many of us were once economic developers ourselves, so we understand better than anyone the needs of EDOs. We are proud of the innovation, consistency, and speed of our product and work hard to please every new customer we welcome to the GIS Planning family.